

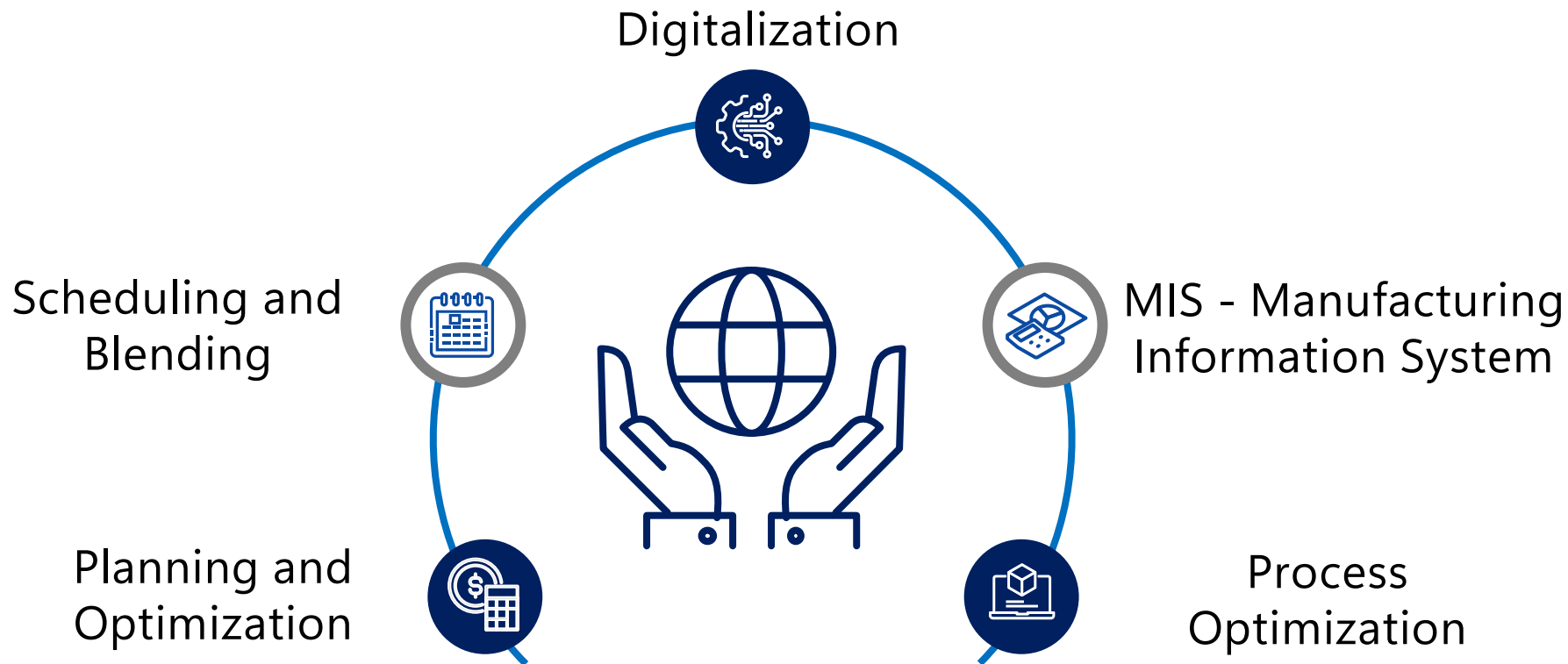
# IZZI Business Services

Company Profile



- ❖ Reputed and trusted sales as well as service provider since 2016.
- ❖ Serving manufacturing industries with special focus on Energy sector.
- ❖ Best in class service by experienced and certified professionals.
  - 19+ implementation and support projects delivered.
  - 16+ consulting service assignments executed.
- ❖ Stands firm on pillars of moral values and ethical business practices.
- ❖ Registered as LLP in India and LLC in UAE.

# Service domains



## Implementation

We provide operational technology implementation services to build models for clients with industry best standards. We also provide integration services for seamless data flow across various business applications.

## Support

We provide continuous and need based support services to our clients, to ensure maximum benefits are achieved by effective utilizations of existing systems.



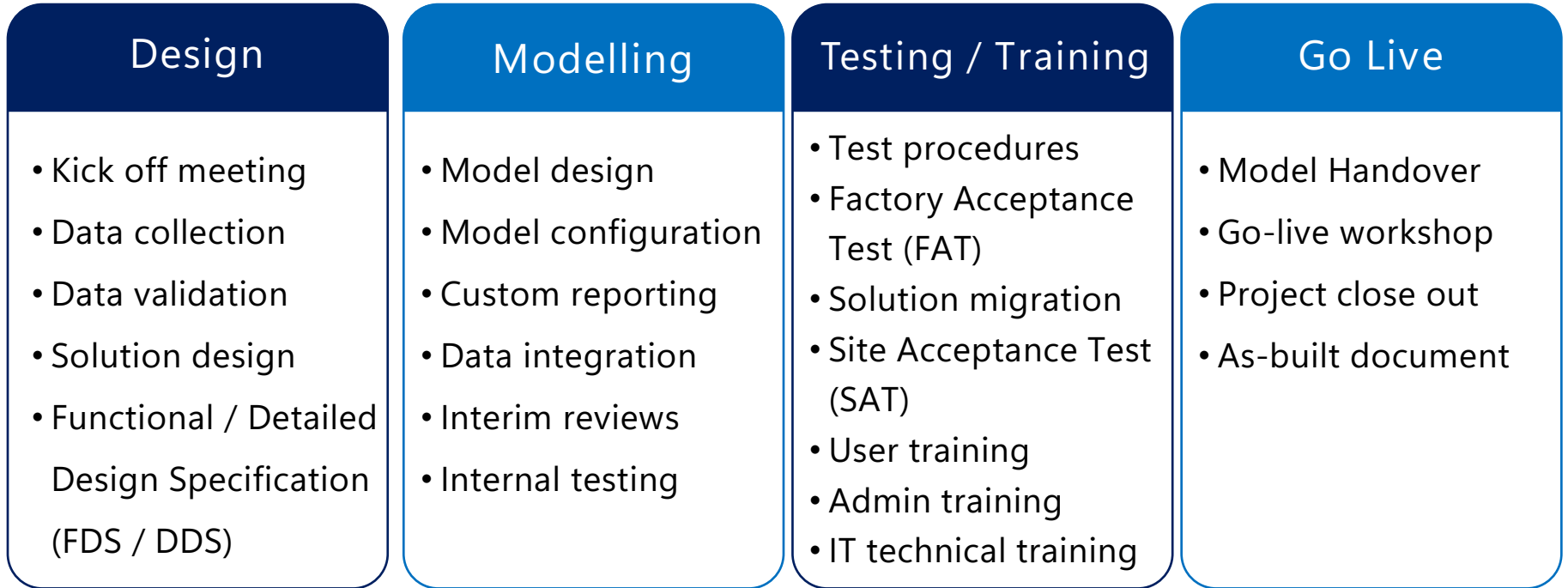
## Consulting

We provide technical and project management consulting services to our clients to elevate their business processes and model utilizations to align with industry best practices.

## Training

We provide standard and customized training programs for business processes and applications, in line with client requirements.

# Implementation services



Project Management

- ❖ Business process consulting
  - As-Is business process review
  - Industry best practices
  - Gap analysis & improvement strategies
  - To-Be business processes mapping
- ❖ Architecture design for OT applications
- ❖ Requirement specifications / scope of work documents
- ❖ Project management consulting (PMC) services
- ❖ Refinery configuration studies
- ❖ Profit improvement studies / consulting services

# Training services



## Technology specific training

- Standard product training
- Client specific customized training



Remote training

## Business domain training

- Standard training
- Advanced customized trainings

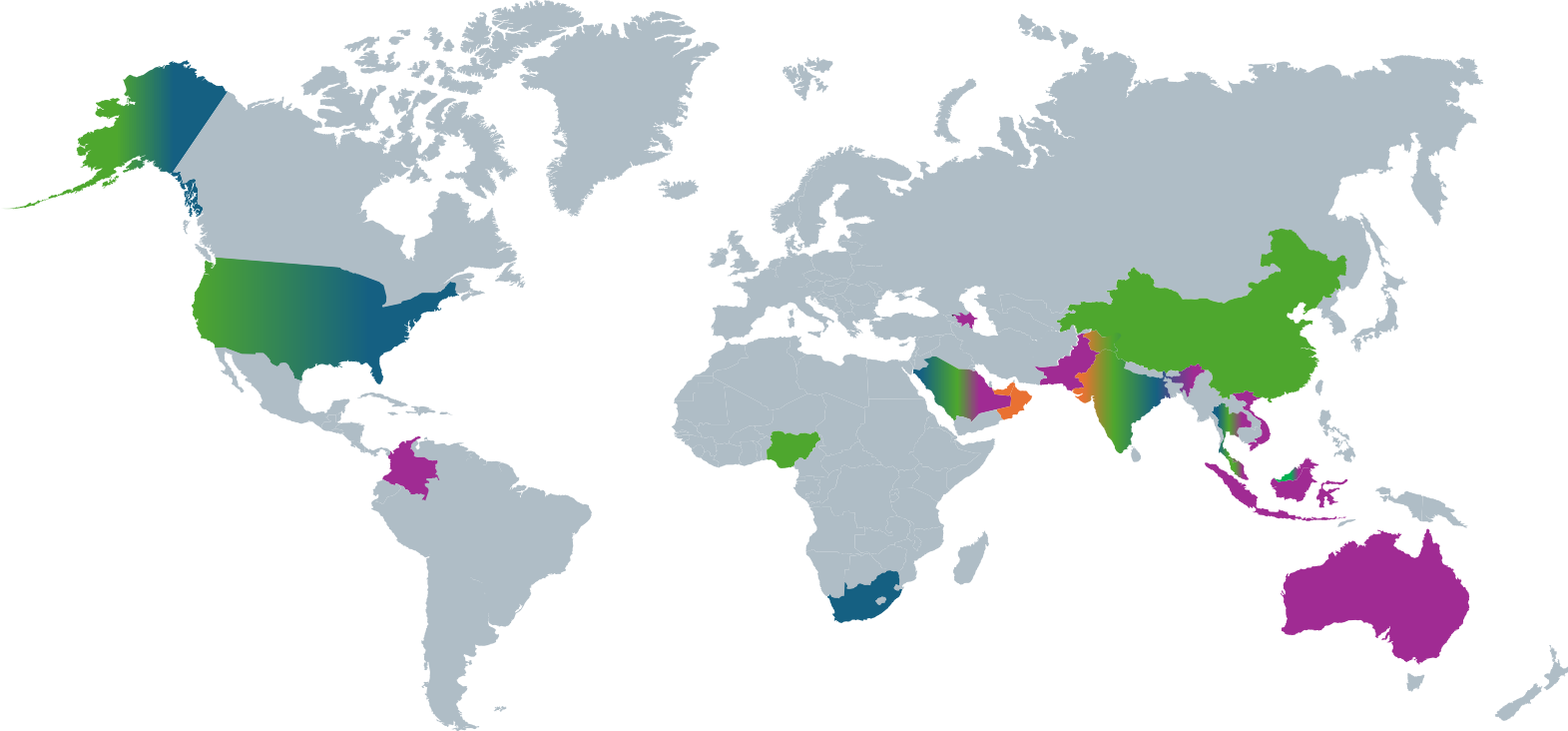


Onsite classroom training

- ❖ Continuous and uninterrupted support services to ensure the maximum benefits are achieved by customers.
- ❖ Onsite and remote support services
  - Functional support for business processes
  - Technical support for model maintenance and update
- ❖ Flexible support models as per client requirements
  - Continuous support with dedicated engineers
  - Need based support to optimize service cost
  - Onsite, remote or combination of both



# Our global clients



Planning

Scheduling

Digitalization

Consulting

# Our Partners





# Manufacturing Supply Chain

- ❖ Crude oil analysis
- ❖ Crude assay synthesis or updates using lab data
- ❖ Crude tower tuning using distillation data
- ❖ Crude assay integration with planning and scheduling models
- ❖ Crude net back value calculations

## Technologies

- Aspen Assay Manager
- AVEVA USC Assay
- AVEVA ECKM\*
- Haverly H/CAMS
- Haverly H/COMET

- ❖ Build, review and update LP models for single-plant, multi-plant & multi-period
- ❖ Model conversion from one LP tool to another
- ❖ Cost / benefit evaluation
- ❖ Profit improvement opportunities identification
- ❖ Unit configuration studies for green field and brown field refinery and petrochemicals
- ❖ Planning process and LP model trainings

## Technologies

- Aspen PIMS
- Aspen Unified PIMS
- Aspen Unified Multisite for PIMS
- AVEVA USC Plan
- Haverly GRTMPS
- Chevron Petro LP

- ❖ Build, review and update scheduling & blending optimization models for refinery and petrochemicals
- ❖ Logistics scheduling
- ❖ Short-term and long-term scheduling business process
- ❖ Data integration with required business applications for seamless work process
- ❖ Scheduling, logistics & blend optimization training

## Technologies

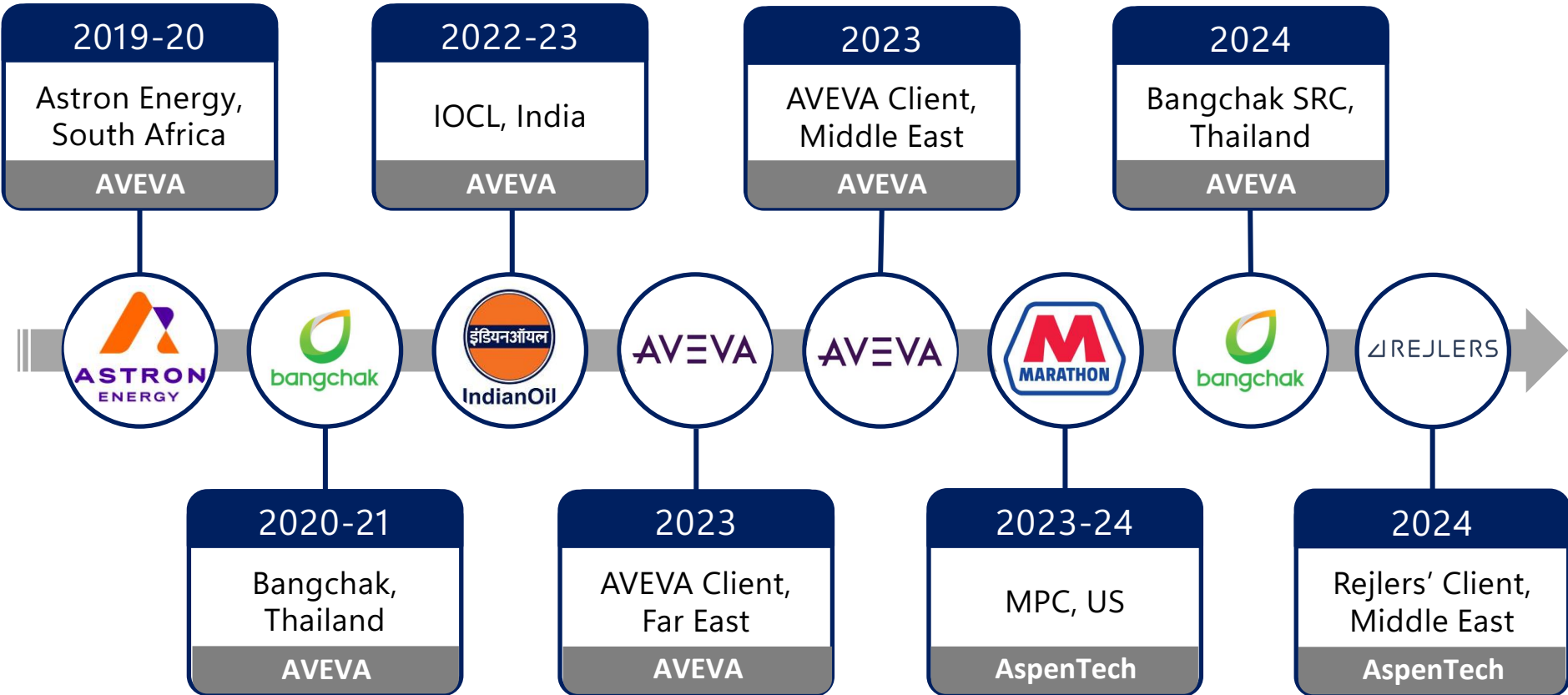
- Aspen – APS and ARMBO
- Aspen Unified Scheduling
- AVEVA USC Schedule
- KBC VM Supply Chain Schedule
- Custom Excel based scheduling models

- ❖ Acquired standard Aspen Unified Scheduling (AUS) training.
- ❖ Integrating Aspen Unified PIMS (AUP) with APS (legacy).
- ❖ Aspen application data integration with other applications to enable seamless business process for Baseline update & roll forward process, Approval based workflow and Reports/visualization.

## Technologies

- Aspen Petroleum Scheduler (APS)
- Aspen Refinery Multi-blend optimizer (ARMBO)
- Aspen Unified Scheduling
- Aspen Report Writer (ARW)

# Planning Projects





## Planning model implementation using AVEVA USC Plan

- ❖ Turnkey refinery planning model implementation project covering different project phases from KOM, data collection, FDS, model building, FAT, UAT, trainings, go-live, post implementation support.
- ❖ Delivered multi-period planning model with inventory optimization.
- ❖ Performed and proved performance guarantee by improving model accuracy against the base case.
- ❖ Excel based templates for planning inputs.
- ❖ Custom excel template-based reports for monthly operating plan and crude indifference value (CIV).



Client – Bangchak,  
Thailand

**AVEVA**

Partner – AVEVA

# 2024: Planning Model Implementation



## Planning model for Sriracha Refinery using AVEVA USC Plan

- ❖ Refinery planning model development project using AUSC Plan from legacy LP tool covering different project phases from KOM, data collection, model building, FAT, SAT, trainings, go-live, post implementation support.
- ❖ Multi-period planning model with inventory optimization.
- ❖ Excel based templates for planning inputs.
- ❖ Excel based custom reports for planning results.
- ❖ Standard product training



Client – Bangchak  
SRC, Thailand

**AVEVA**

Partner – AVEVA

## LP model development using Aveva USC Plan

- ❖ Refinery planning model development project to convert existing LP model from legacy tool to AUSC Plan.
- ❖ Full Integration of AUSC Plan model with AUSC Crude Assay Manager.
- ❖ Validation of results for converted LP model against legacy LP cases.



**ASTRON**  
ENERGY

Client – Astron  
Energy, South  
Africa

**AVEVA**

Partner – AVEVA

## Opportunity case analysis using Aspen XPIMS

- ❖ Analyzing the opportunities for improvement using Aspen XPIMS models for South (covering 2 refinery sites) and North (covering 4 refinery sites) regions.
- ❖ Services mainly included case setup, case runs, infeasibility troubleshooting, cases comparison.
- ❖ Highlight the benefits of using XPIMS model over PPIMS model.
- ❖ Identify and capture the benefits based on various LP runs.



Client – Marathon  
Petroleum  
Corporation, US



Partner – Proclink

## Planning model conversion using Aveva USC Plan

- ❖ Refinery planning model development to convert existing LP model from legacy tool to AUSC Plan.
- ❖ Key highlights of the model are detailed below:
  - Process model structures with yield variability based on different throughputs.
  - Mixed integer program (MIP) configuration for various units based on mode, severity, feed bracket constraints.

Client – AVEVA  
Client, Far East



Partner – AVEVA

## Planning model conversion using Aveva USC Plan

- ❖ Refinery and petrochemical planning model development to convert existing LP model from legacy tool to AUSC Plan.
- ❖ Key highlights of the model are detailed below:
  - Configuration of refinery process units, ethane cracker and petrochemical units.
  - Process unit configuration with stoichiometric yields, product-based throughput, utility and operating conditions for petrochemical units.
  - Detailed modelling with component-based tracking of naphtha from CDU to aromatics complex.

Client – AVEVA  
Client, Middle East

**AVEVA**

Partner – AVEVA

# 2024: Planning model support



## Planning model update using Aspen XPIMS for Rejlers' client and economic sensitivities

- ❖ The project scope involves providing LP model support for updating Aspen PIMS-AO model.
- ❖ Services mainly included submodel modifications as per project data, case setup, case runs, infeasibility troubleshooting, cases comparison.
- ❖ Additionally, the study incorporated feasibility evaluations through Aspen XPIMS to assess the impact of throughput sensitivity to identify bottlenecks of profit-making unit & impact on other refinery operations and profitability.

Client – Rejlers'  
Client, Middle East

REJLERS

Partner – Rejlers

# 2022-2023: Planning Model Support



## Planning model implementation support using Aveva USC Plan

- ❖ Support the final project phase for delivery of planning model using AVEVA USC Plan
- ❖ Modification of the plan model in line with best practices
- ❖ Resolution the open punch items and prepare for SAT
- ❖ As-built documentation



IndianOil

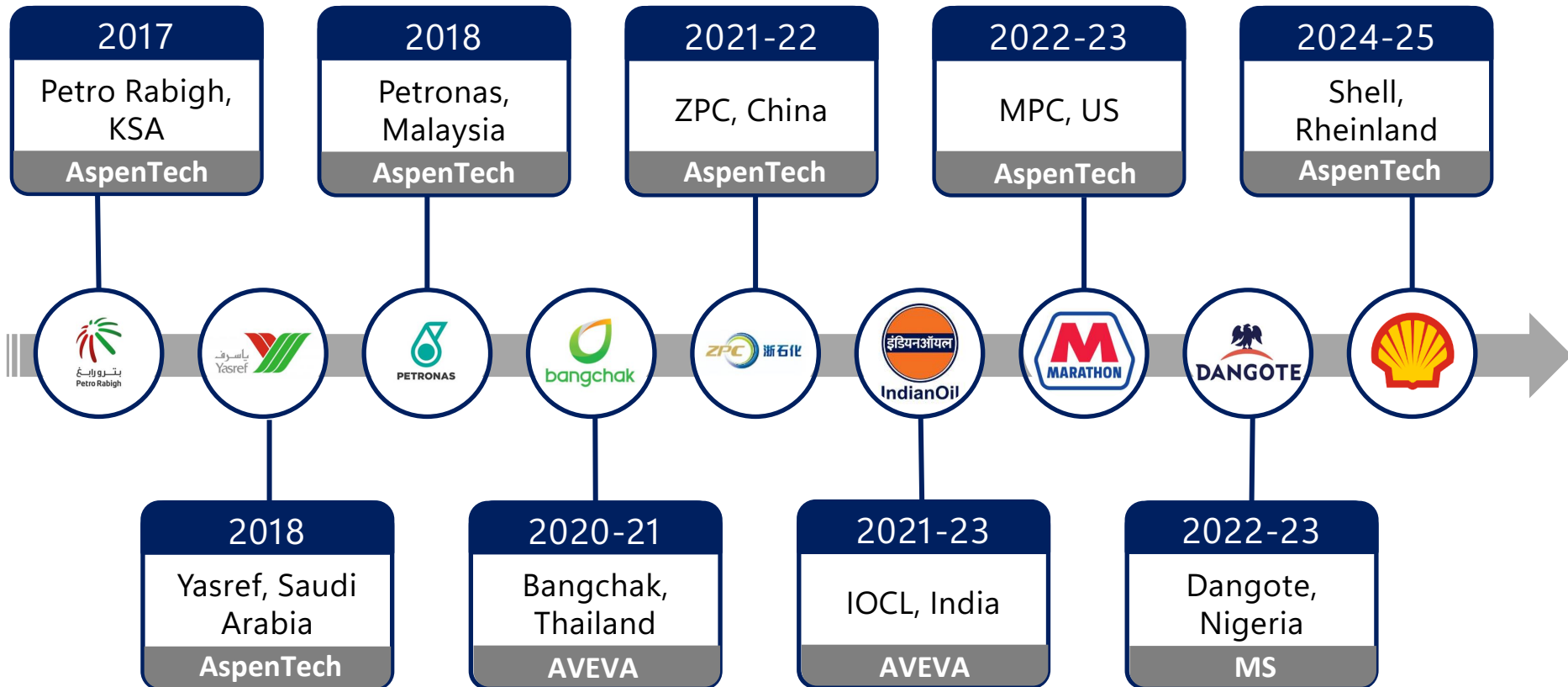
Client – Indian Oil Corporation, India



Partner – Proclink



# Scheduling Projects



# 2021-2023: Scheduling Model Implementation



## Multi-site scheduling model implementation using AVEVA USC Schedule

- ❖ Project implementation scope was refinery scheduling models for 9 refineries and 1 PetChem complex.
- ❖ IZZIBS scope covered KOM, onsite data collection, FDS and model design for 7 refineries.
- ❖ IZZIBS scope also covered model building, FAT, SAT, trainings, go-live for 4 refineries.
- ❖ Support to integration team for testing of baseline data and custom reports.



IndianOil

Client – Indian Oil Corporation, India

AVEVA

Partner – AVEVA

## Scheduling model implementation using AVEVA USC Schedule

- ❖ Turnkey refinery scheduling model implementation project covering different project phases from KOM, data collection, FDS, model building, FAT, UAT, trainings, go-live, post implementation support.
- ❖ Excel based templates for baselining data.
- ❖ Support for custom scheduling reports.
- ❖ Unified environment covering integration with AVEVA Plan and AVEVA Assay.



Client – Bangchak,  
Thailand

AVEVA

Partner – AVEVA

# 2017: Scheduling Model Implementation



## Scheduling model development using Aspen Petroleum Scheduler (APS)

- ❖ Scheduling model development project for Petro Rabigh refinery and Petrochemical complex, Saudi Arabia covering KOM, data collection, FDS, model building, report generations, UAT, SAT, training, go-live and as-built document.
- ❖ Some of the highlights of the model are as below:
  - SMCs for refinery and petrochemical units
  - Configured #LP for FO blending
  - Inbound integration and custom reporting
- ❖ Project completed and signed off before time.



بترو رابغ  
Petro Rabigh

Client – Petro  
Rabigh, KSA

  
**accenture**  
High performance. Delivered.

Partner –  
Accenture

# 2022-2023: Scheduling Model Implementation



## Multiple APS models for crude scheduling and logistics

- ❖ 5 scheduling model development using Aspen Petroleum Scheduler (APS) for 19 desks to manage the crude network
- ❖ Configure EIUs to create bulk events into APS
- ❖ Model and EIU testing and validation
- ❖ Desk wise training to schedulers
- ❖ 4 weeks hyper care support post go-live for each desk
- ❖ As-built and user guide documentation
- ❖ Integration support for APS with other applications



Client – Marathon  
Petroleum  
Corporation, US



Partner – Proclink

# 2018: Scheduling & blending SME Services



## Subject matter expert (SME) services for scheduling & blending optimization

- ❖ Scheduling model development assistance for Aspen Petroleum Scheduler / Multi Blend Optimizer
- ❖ Design documents review and update
- ❖ Model testing and update
- ❖ ARW reports development and delivery
- ❖ Provided expert inputs for inbound and outbound integration to / from APS
- ❖ Support for model and integration SAT
- ❖ Onsite APS training delivery



PETRONAS

Client – Petronas,  
Malaysia

 **accenture**  
High performance. Delivered.

Partner –  
Accenture

# 2021-2022: Scheduling Model Implementation



## Scheduling model update and delivery using Aspen Petroleum Scheduler (APS)

- ❖ Project implementation partner with Shell Global Solutions for integrated refinery and petrochem scheduling models project for ZPC, China.
- ❖ Project scope covers
  - Rigorous testing of already built APS model
  - FAT comment resolution
  - 2+ months long interactive SAT with client
  - Trainings
  - As-built and user documentation
  - Go-live workshop



Client – Zhejiang  
Petrochemical  
Corp, China



Partner – Shell GS

# 2024-2025: Scheduling Model Support



## Scheduling model modifications support using Aspen Petroleum Scheduler (APS)

- ❖ Project implementation partner with Shell GS for modifications in scheduling model for two of the Shell's refineries in Rheinland.
- ❖ Project scope covers
  - Modification of existing APS models due to decommissioning of existing units like CDU, VDU, VBU.
  - Modification of SMCs for updated process units.
  - Modification of APS model to allow for new inter-site transfers between two refineries as part of major turnaround.
  - ARW and custom Report modifications
  - Rigorous testing of Model, Interfaces (for baseline update, Assay Import & Events Import) and Reports



Client – Shell Energy, Rheinland



Partner – Shell GS



## Custom scheduling model development

- ❖ Refinery wide scheduling model development using Microsoft Excel with custom scheduling logics.
- ❖ Single and multi grade of gasoline blend optimization using solver Add-In.
- ❖ Summarized inventory and product lifting data with chart visualization.
- ❖ Plan vs schedule vs actual comparison.
- ❖ Validation of the model with test cases.
- ❖ User guide documentation.



Client – Dangote  
Oil Refinery,  
Nigeria

# 2018: Scheduling Onsite Support Services



## Onsite scheduling and blending model support for APS and MBO

- ❖ Provided technical and functional support for APS & MBO to utilize the system effectively.
- ❖ Supported modifications and testing related to APS integration data.
- ❖ APS model updates and ARW report modifications.
  - SMC update for process units
  - Crude assay updates
  - Scheduling logics in excel
- ❖ On-the-job training to schedulers for carrying out day to day activities.



Client – Yasref,  
Saudi Arabia



Partner – Wipro

2023

## Bangchak Refinery, Thailand

3 days onsite classroom training for refinery scheduling and logistics with more than 20 participants.

2017

## Dubai, UAE

A comprehensive and advanced training program on refinery scheduling and logistics system.



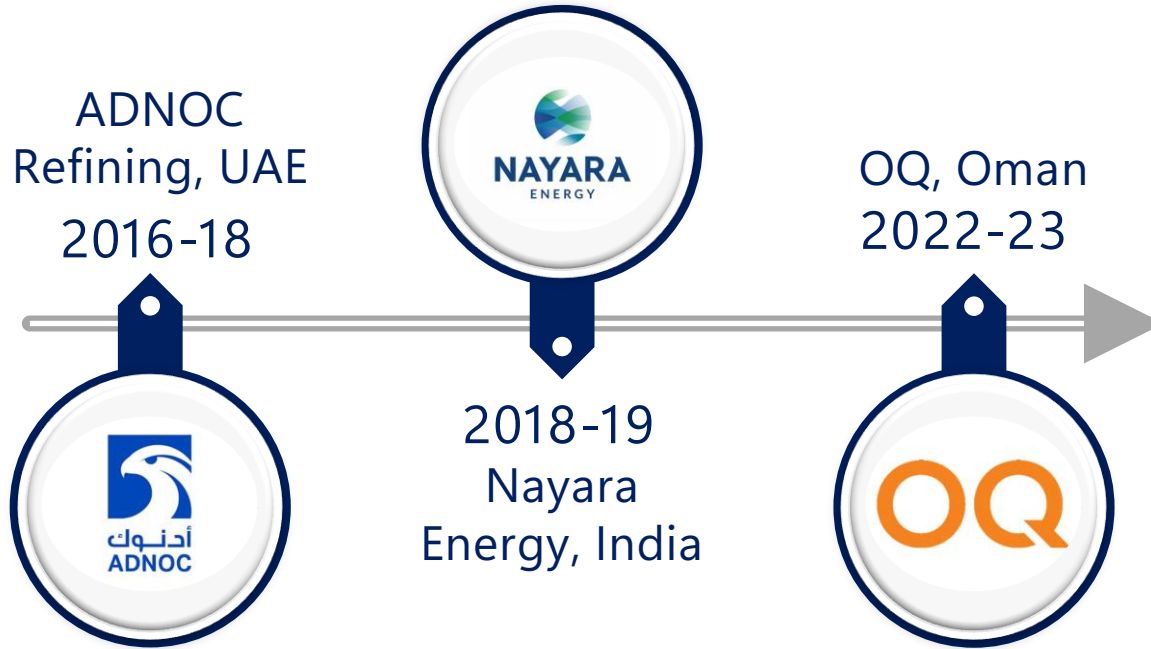
# Digitalization

- ❖ Centralized data management system
- ❖ IT-OT application data integration
- ❖ Enterprise application architecture design
- ❖ Process data historian and analytics
- ❖ Dashboards - Self-service, interactive & role-based
- ❖ Reports automation - on-demand & auto-generated
- ❖ KPIs, notifications & asset performance management
- ❖ Digital logbook - operations & maintenance

## Technologies

- inSis Suite
- Aspen Inmation
- Aspen InfoPlus.21
- Custom Data integration

# Digitalization Projects



# 2018-2019: Digitalization Implementation



## Implementation of refinery wide digitalization solution

Implementation of the digitalization solution using Jaajitech inSis Suite to automate the Reports, create real-time Dashboards, KPIs and Alerts:

- ❖ Manufacturing Information System (MIS) reports automation
  - 35+ reports
  - Process monitoring, daily refinery operation report, etc.
- ❖ 200+ refinery KPI management
  - Operations, process, safety, reliability etc.
- ❖ Role based dashboards & data analytics
- ❖ Refinery Process Information Centre Portal (RPIC Portal)
- ❖ Email/SMS alerts and notifications
- ❖ Mobile access view



Client – Nayara  
Energy, India



Partner – Jaaji  
Technologies,  
India

# 2016-2018: Digitalization PMC service



## Project management consulting services - planning, scheduling, pricing & performance management

RIS (Refinery Information System) project scope covers integration and digitalization of multiple application for three ADNOC refineries:

- ❖ IZZIBS provided PMC services for data collection, design review (FDS/DDS), Factory / Site Acceptance Test (FAT / SAT), integrated FAT / SAT, Performance Acceptance Test (PAT), go-live workshop
- ❖ Inputs and testing of key data integrations
  - Planning (PIMS) reports automation
  - Pricing data to LP models
  - Scheduling (APS) output to Oil Movement Monitoring System
  - Integration between two Scheduling (APS) models
  - Plan vs schedule vs actual report
  - Performance management system (Honeywell TCD) testing



Client – ADNOC,  
UAE



Partner –  
TRUTECH, UAE



## PMC for Integrated Management Systems (IMS)

Project scope covers PMC for scheduling models integration with IMS and other OQ applications:

- ❖ Define requirements for APS outbound integrations
- ❖ Design and provide technical inputs to Integration team
- ❖ IMS DDS review
- ❖ APS model review and define modelling changes required in APS model to meet integration requirements.
- ❖ SQL query development to extract scheduling & blending data required for IMS
- ❖ Participating in FAT, SAT and other testing phases of IMS project



Client – OQ, Oman



Partner – Tech Mahindra



# Process Optimization

# Process Optimization & improvement studies



- ❖ Conduct profit improvement studies to optimize process and make it more efficient

Explore & evaluate new crude processing feasibility

Optimize process unit operations / parameters

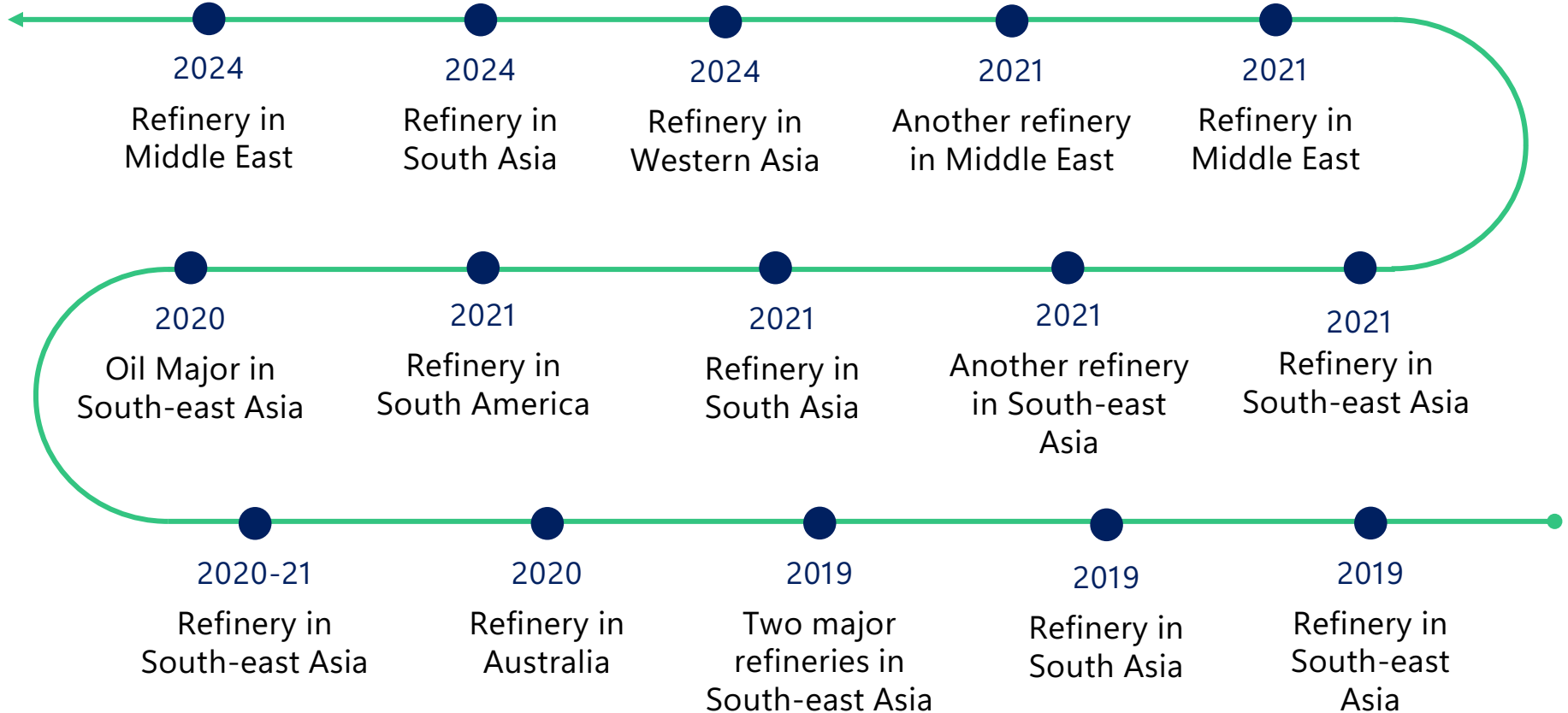
Upgradation of low economic streams to high value products

Explore & evaluate new intermediate processing feasibility

Minimize QGA

Identifying bottlenecks

# Consulting assignments with McKinsey



## Consulting study for AIL octane booster blending with Gasoline

To enhance the understanding of techno-commercial valuation of the AIL octane booster in gasoline from the standpoint of refinery users:

- ❖ Develop excel based optimization models for valuation of different commercial scenarios for different refinery and traders.
- ❖ Technical analysis:
  - Proposal of joint studies with Refineries.
  - Conduct lab tests with AIL octane booster blends in gasoline sample to evaluate the impact on key specs.
- ❖ Commercial value analysis:
  - Develop pricing correlation.
  - Evaluation of octane enhancement with AIL octane booster
  - Evaluation of naphtha upgradation with AIL octane booster
  - Evaluation of Methyl tert-butyl ether (MTBE) vs AIL octane booster
  - Evaluation of Pyrolysis Gasoline (Pygas), Naphtha and AIL octane booster



Client – Aarti  
Industries Ltd.,  
India

## Technologies

- ❖ Build, review and update rigorous steady state process simulation model
- ❖ LP vectors generation for LP models
- ❖ Re-calibration of rigorous steady state simulation models
- ❖ Facilitating and conducting test runs

- Aspen Hysys
- Aspen Plus
- KBC Petro Sim

# 2024: Simulation Model Support



## Simulation model tuning & integration using KBC Petro-SIM

- ❖ CDU Refinery plant simulation model tuning using KBC Petro-SIM.
- ❖ Simulation Model integration with third party historian.
- ❖ Two separate simulation models were developed as following:
  - One model for calculating fouling factors of heat-exchangers where crude side temperatures are defined from historian tags.
  - Second model to simulate the exchangers with fouling factors and running the various scenarios for e.g., the effect if one or more heat exchangers are bypassed.
- ❖ Two separate excel files are built to integrate the data from historian to the simulation model and run the model from excel.
- ❖ Simulated scenario with optimized crude exchanger shuffling based on pinch technology principles to enhance process efficiency.

Client – McK  
client, South Asia

McKinsey  
& Company

Partner –  
McKinsey &  
Company



# **Manufacturing Information System**



- ❖ Production accounting system
  - Data integration with production systems such as oil movements, LIMS, ERPs and web based manual forms
  - Production accounting / reconciliation
  - Customized reporting
- ❖ Oil movement systems
  - Production tracking, monitoring, trending, controlling and analyzing oil movements
  - Integration with scheduling and production accounting

## Technologies

- Aspen Operations Reconciliation and Accounting (AORA)
- Aspen Unified Reconciliation and Accounting (AURA)
- Aspen Tank and Operations Manager (ATOMS)
- AVEVA Production Accounting

# Contact Details



Head office: Jamnagar, Gujarat, India

Branch Office: Sharjah, UAE



+91 7383785636

+91 9586696222

+971 557853321



[sales@izzibs.com](mailto:sales@izzibs.com)

[anwar.tatariya@izzibs.com](mailto:anwar.tatariya@izzibs.com)



[www.izzibs.com](http://www.izzibs.com)